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Ideathon/Entrepreneur/StartUp
Contest Registration Link



Industry Participation Link



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INNOVATION MAHAKUMBH 1.0

C.G's Biggest Showcase of Innovation
and Entrepreneurship

Co-Partners



Date

**4-5 May
2026**

Organised By



**SHAHEED MAHENDRA KARMA VISHWAVIDYALAYA, BASTAR
JAGDALPUR (C.G.)**



NIT - RAIPUR



IIM - RAIPUR

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POWERED BY

About Shaheed Mahendra Karma Vishwavidyalaya (SMKV)

Established in 2008, Shaheed Mahendra Karma Vishwavidyalaya (SMKV), formerly known as Bastar university, was recognized as a MERU (Multidisciplinary Education and Research University) in 2024. The university is advancing rapidly toward becoming a hub of quality education, cutting-edge research, skill development, and innovation. It remains committed to equitable and inclusive higher education, particularly for tribal, rural, and underserved communities.

As a well-established multidisciplinary higher education institution, the university offers 35 undergraduate, postgraduate, diploma, and certificate programmes across 26 Schools of Studies and Departments under the Faculties of Science, Life Sciences, Arts, Commerce, Management, and Computer Science. As an affiliating university, SMKV nurtures and supports numerous colleges across the Bastar Division, fostering academic excellence, research, social development, and meaningful community engagement.

In alignment with the mandate of NEP - 2020, and in the present context of the restoration of peace and stability in the region by removing Naxalism from the region, the university is actively working toward transformative reforms. With the national vision of developing India into a Viksit Bharat by 2047, SMKV is aggressively promoting vocational training, skilling and upskilling initiatives, innovation, technology integration, innovation-led enterprises, entrepreneurial opportunities, and the creation of a vibrant startup ecosystem within higher education to empower its students.

About the Event

Innovation Mahakumbh 1.0 is an initiative of Shaheed Mahendra Karma University, Bastar, aimed at inspiring innovation and entrepreneurship among the youth of the region. As India advances toward Viksit Bharat@2047 through entrepreneurship and the Swavalambi Bharat Abhiyan (SBA), while leveraging its strong demographic dividend, this programme encourages young people especially from tribal and rural communities to become innovators and job creators.

The programme seeks to nurture innovation, entrepreneurship, and the application of emerging technologies among students, youth, local innovators, and aspiring entrepreneurs. It aims to provide a dynamic platform for ideation, collaboration, and solution-building.

The **Innovation Mahakumbh 1.0** will bring together students, entrepreneurial youth from diverse academic and professional backgrounds, and, most importantly, the enthusiastic young innovators and entrepreneurs of the Bastar region.

The event will feature a rich lineup of activities, including innovation and pre-incubation workshops, startup masterclasses, pitching sessions, expert-led panel discussions, and live mentoring by industry leaders. Participants will receive guided support to refine their ideas and chart their journey toward becoming successful entrepreneurs and self-reliant professionals.

By effectively utilizing the creative energy of students with strong institutional support, **Innovation Mahakumbh 1.0** aspires to build a vibrant innovation and startup ecosystem at the University and inspire entrepreneurial thinking across the region.

Key Highlights of the Event

- Idea pitching & Hackathon
- Mentors and Incubation Support
- Investor and Digital Market Connect
- Ideathon, Innovation & Startup Exhibition and Awards
- Networking Platform and Opportunities

Objectives

- Encourage the youth for self - employment and entrepreneurship by innovation and technology driven commercial ventures and creating a startup ecosystem in Bastar region.
- Connect 2,000+ young participants with mentors, industry experts, financial institutions, investors, and skill-development networks, enabling practical learning and real-time guidance and enable them grow into sustainable and viable enterprises.
- Explore business opportunities in areas such as tribal arts, NTFPs value addition, AgriTech, Healthcare, Digital finance, Eco-Tourism through e-commerce platform.
- Promote Swadeshi entrepreneurship by encouraging value addition of local products, adoption of indigenous technologies, and integration of digital tools for market expansion.
- Identify high-potential youth-led ideas and support them to through incubation, prototype development etc. to help them grow into sustainable enterprises.

Expected Outcomes

- Participation of 2000+ students from the Bastar region, 300+ SHG women, 200+ surrendered Naxal men and women.
- Submission of 200+ innovative ideas, 100+ entrepreneurs, 80+ young startups aligned with local needs and emerging opportunities.
- A strong innovation and entrepreneurship ecosystem across tribal and rural colleges, fostering a vibrant culture of innovation at the grassroots level.

Significance

The event would significantly enhance the vision of university students and other entrepreneurial youth by equipping them with 21st-century skills, fostering innovation, and promoting technology-driven learning aligned with regional priorities. This holistic approach—integrating knowledge, innovation, and technology in areas such as Bastar arts, food and agricultural technology, ecotourism, value addition of minor forest produce, green energy, and ethnomedicine—would greatly support the youth of the region in establishing their own entrepreneurial ventures by effectively utilizing the socio-economic potential of the Bastar region.

Partnership Highlights

- **Collaborative Ecosystem**
Join a unified platform of industry, academia, start-ups, and government to co-create solutions for Bastar's development.
- **Industry Alignment**
Engage with real-world problem statements, guide student projects, and support NEP-2020 skill integration.
- **Education & Training Support**
Conduct workshops, internships, apprenticeships, and industry-certified short-term training programs.
- **Participation & Engagement**
Mentor student teams, serve as jury experts, and showcase technologies through dedicated stalls and interactions.
- **Brand Visibility**
Recognition as Industry Partner in all event collaterals, stage backdrops, brochures, and digital media.
- **Talent & Innovation Access**
Connect with 20,000+ students, discover innovations, prototypes, and incubation-ready ideas.

Benefits to Industry Partners

- Build long-term industry-academia collaborations in a high-potential tribal region.
- Identify skilled interns, trainees, and potential recruits from NEP-aligned UG/PG programmes.
- Contribute to CSR-linked initiatives in skill development, entrepreneurship, and rural innovation.
- Gain early access to student innovations, prototypes, and community-centric solutions.
- Strengthen brand goodwill and visibility through active engagement in a landmark innovation platform.

Towards Viksit Bharat

Through the **Innovation Mahakumbh 1.0**, Shaheed Mahendra Karma Vishwavidyalaya reaffirms its unwavering commitment to the national mission of skilling, reskilling, and upskilling India.

This event serves as a convergence point for Academia, industry, and Government, Fostering a dynamic ecosystem that celebrates innovation, empowers youth and builds a future-ready workforce aligned with NEP 2020 and Viksit Bharat@2047.

Day 1: Inaugural Day and Technical Session

09:00 AM-11:25 AM	Inaugural Session Hon'ble Governor Hon'ble Chief Minister Hon'ble Deputy Chief Minister Hon'ble Minister of Higher Edu. GoI and Other Dignitaries Release of Compendium
	Technical Sessions Technical Session By Department of Higher Education, Ministry of Education, Government of India "Innovation, Technology and Entrepreneurship for Viksit Bharat @2047: Advancing Self-Reliance through Swadeshi (Indigenous) Innovation and Technological Development." Speakers: Industry Experts, Academic Leaders, Startup Founders
11:25 AM -01:00 PM	
01:00 PM-02:00 PM	Lunch Break
02:00 PM-03:30 PM	Technical Session Sectoral Focus: <ul style="list-style-type: none">• IT & IoT• Agricultural Technology• Bastar Arts & Craft Startups• Food Processing & Tribal Product Commercialization• Digital Platforms & E-commerce Integration
03:30 PM-05:00 PM	Panel Discussion "Building a Tribal Innovation Economy – Opportunities & Challenges" Panellists: Policy Experts, Incubators, CSR Leaders, IIT experts
05:00 PM-06:00 PM	Startup Expo & Exhibition Visit by Guests
06:30 PM-08:00 PM	Cultural Evening – Tribal Art & Folk Performances of Bastar

Day 2: Innovation & Entrepreneurship Day

07:00 AM-08:00 AM	Swavalamban Yatra
08:00 AM-09:00 AM	Breakfast
09:00 AM-10:30 AM	Technical Sessions
	Technical Session "Funding, Investments & Startup Incubation" Speakers: Investors, MSME Department, Venture Catalysts
10:30 AM-11:00 AM	Tea Break
11:00 AM-12:30 PM	Workshops (Parallel Sessions) <ul style="list-style-type: none">• Design Thinking & Prototype Development• Business Model Canvas• IP, Patents & Startup Compliance• Digital Marketing & E-commerce Tools
12:30 PM-01:30 PM	Lunch Break
01:30 PM- 03:00 PM	Startup Pitch Competition – Final Round
03:00 PM-04:00 PM	Mentorship Clinics & Investor One-on-One Interactions
04:00 PM-05:00 PM	Valedictory Session
05:00 PM-06:00 PM	Closing of Expo & Departure of Delegates